

EPOS Corporation



voice-enabled self-service solutions

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Call Center Automation

Agent Screen Pop Customer Self-Service Voice-enabled IVR Unified Messaging PBX/ACD Agent Quality Monitoring Skills-based Routing Name/Address Capture Order Fulfillment Credit/Debit Card Acceptance e-Check Acceptance Outdial Campaigns

General Business

After Hours Automated Attendance Appointment Verification Information Access Flight Information **Flight Scheduling** Help Desk lob Line Job Screening Job Postings Location Inquiry Mortgage Inquiry New Tenant Information **On-Line Point of Service** Pensions **Preliminary Sales Statistics** Product/Service Data **Publication Request** Randomized Study Disclosure **Real Estate Information** Call Center Automation **Retail Changes** Room Change Confirmation Sales and Inventory Updates Schedule Bidding **Special Promotions Ticket Sales** Travel Line **Trouble Reporting** Voice-enabled Directory Assistance Warranty Status

Human Resources

Benefits Enrollment Benefits Inquiries Benefits Changes Employment Verification Employee Data Changes **Employee Surveys** Performance Review Salary Review Job Postings/Descriptions **Policy Inquiries** Payroll Inquiries/Changes Training Schedules Course Availability Course Enrollment Training Registration Fax Back Information W-4 Changes Year-to-Date Tax Data 401 (k) Administration 401 (k) Inquiry 401 (k) Enrollment 401 (k) Service Bureau **Drug Test Results Reimbursement Account** Information Sick/Absence Call In Stock Purchase Enrollment Stock Status Inquiry Stock Transfer Taxable Wages Information Time and Attendance Unemployment Inquiry Unemployment Insurance Vacation Information Voluntary Payroll Deduction Wholesale/Distribution

Data Collection Data Validation Fax on Demand Fleet Order System Handheld Terminal Order Entry Inventory Control Inventory Tracking Office Supply Ordering Order Receiving/Status Order Transmission Shelf Tag Request Shipment Rate UPC Code Update

Higher Education

Course Registration Course Information Drop/Add Courses **Open Class Search List Schedules** Grade Reporting Admissions Information Admissions Status Address Change Financial Aid Inquiry Financial Aid Status **Billing Inquiries Tuition/Fees Payment Campus** Activities **Bulletin Boards** Placement Office Inquiries Medical Information Student Surveys/Elections Ticket Information **Ticket Ordering Class Rosters** Student Classification Student Major Alumni Development

Financial

Account Balance **Account Inquiries** Account Credit Extension Account Maintenance Accounts Payable Collections Credit Arrangements Credit Card Payment History Credit Card Verification Direct Deposit Updates **Dividend Reinvestment** Fee Information/Payment **Funds Transfer Investor Services** Loan Information/Rates **Online Credit Card** Payment **Phone Billing PIN** Maintenance Tax Administration Weekly Payment Inquiry **Investment Rates Payment Calculations Business Hours Special Promotions Directory of Locations**

Utility

Power Outage Detection Power Outage Reporting **Emergency Notification Disconnect Notification** Electronic Meter Reading **Energy Facts Phone** Field Office Location Information Field Service Scheduling **Conservation Services** Collections Account Payable Status Account Inquiry **Bill Payment Restoration Callback Restoration Verification** Service Requests Storm Emergency Mobilization Call Center Automation "Call before you dig" Programs Crew Schedule/Re-route

Government

Agency Listings Agency Information **Benefits Inquiry Benefits Information Building Inspection Bulletin Board** Change Address Change Record Child Support Inquiries Civil Case Record Continuing **Unemployment Claims** Criminal Case Inquiry **Dependent Verification** Fax Back Information Income Tax Filings Income Tax Refund Inquiries License Renewals Parks and Recreation Information Permit Scheduling **Inspections Scheduling** Surveys **Tag Requests** Tax Refund Inquiry Title Registration Traffic Case Inquiry Unemployment Initial Claims Welfare Information

EPOS Corporation experience, expertise, service

EPOS is a software developer of *voice-enabled self-service* solutions which are real-time, interactive voice and data automation solutions. EPOS solutions support natural language speech recognition or touch-tone input and integrate with any data source. EPOS' primary solutions include voice-enabled interactive voice response and call center automation.

Our products and services empower organizations to build stronger relationships and deliver information through quality interactions with customers and employees. In addition to premise telephony and data solutions, hosted voice and web Application Service Provider (ASP) solutions are available.

Our *experience* and *expertise* in voice-enabled self-service applications means that your enterprise gets the solution it needs and our record of outstanding *service* means that it will be supported 24/7.

experience

We have been in business for 21 years. For the last 16 years, we have developed and enhanced our self-service software and for the last 11 years speech recognition has been a part of our total solution. In addition, our programmers have hundreds of years of combined experience in developing self-service solutions.

Control of Security 20 In our 21 years in business, we have created self-service applications for over 50 different industries. We have 30 full time staff with expertise in the latest voice technologies working in application development. We don't provide you with someone else's application, we have the expertise to create your application from the ground up so that it uniquely meets the requirements of your enterprise. Our project managers have hands-on experience in projects of all sizes and in all markets.

service

Our experience and our expertise translates into best-of-class service. From the software application to the voice and data integration to the hardware, our staff is expertly trained and certified to provide service to the systems we install. Our service group provides 24/7 service and support to thousands of customers and partners worldwide.

With more than 3,000 installations worldwide, EPOS has delivered state-of-the-art solutions for contact centers, utilities, state and local governments, higher education, human resource departments, public school districts, and distributors. EPOS has the experience, the expertise, and the customer service reputation to lead the way in providing self-service solutions.

Finally, according to the 2001 Gartner Dataquest IVR Survey which compares the leading IVR vendors in number of ports and number of systems sold in North American and Canada, EPOS had the largest system sales growth percentage in the industry.

We aren't the largest self-service vendor, but we do have the experience, the expertise and the service reputation to provide your enterprise with a best-of-breed voice-enabled self-service solution.

solutions



voice-enabled self-service solutions

Our total solution approach includes the award-winning FirstLine Encore[™] voice-enabled selfservice system. FirstLine Encore runs as a service on the Windows 2000 platform and uses industry-standard NMS Communications telephony boards to make the system both reliable and scalable. Chosen by EPOS for its scalability, worldwide protocol support, and extensibility, the NMS Communications voice platform provides best-in-class voice and call processing, fax, switching and the integration of telephony, computer and database systems to enable the rapid, cost-effective deployment of FirstLine Encore.

By leveraging Nuance[™] natural language speech recognition (NLSR) technology, FirstLine Encore includes the ability to develop an entire speech-enabled application, including application design, dialog recording, debugging, and fine-tuning on a single, managed, integrated, and easy-to-use platform. Voice-enabled applications can be created to work with payment and database servers, as well as back-end host mainframes and AS/400s. Instead of going through several touch-tone prompts, the customer can simply say what they want, thereby significantly reducing call time.

The voice-enabled FirstLine Encore system is the ideal choice for your contact center. Benefits to the contact center include:

- ⇒ Improved customer service
- ➡ Lower contact center costs
- ➡ Revenue generation
- ⇒ Support for a company "persona"
- → Attractive return-on-investment

NLSR applications include:

- ⇒ Name and address entry/change
- ⇒ Call routing
- ➡ Business transactions
- ➡ PIN reset (voice verification)
- ➡ Account management
- ➡ Business process automation
- ➡ Field service
- ➡ Interactive entertainment

92% of customers judge a company by their experience with the company's contact center

CCDQ, Purdue, 2002

EPOS also offers VoiceRequest[™] a complete voice-activated dialing solution for sites with a large number of personnel and phone extensions. With a VoiceRequest system, callers simply say the desired name, and the system automatically connects the call. Shortened wait times equals improved customer service and reduced attendant staffing requirements leads to savings. Hospitals, military bases, government agencies, universities, hotels/resorts and large commercial organizations can benefit from VoiceRequest.

If we can improve customer satisfaction by only one percent, it means \$275,000,000

in revenue to us over the next five years.

Robert LaBant, IBM Corporation

A recent study found that 74% of callers who have used a speech technology application found it to be as good as a live customer service representative.

contact center agent performance enhancement solutions

EPOS offers several solutions for enhancing agent performance in the contact center. Call Center Director[™] (CCD) is designed for call centers that wish to improve customer satisfaction and agent efficiency through the use of call routing control, screen pops and case management integration. By removing the need to constantly repeat account related information each time the call is transferred, efficiency and customer satisfaction are improved.

CCD automates call processing, data retrieval, and information distribution - all without input from the agent! Callers provide their reference number (e.g., account number, street number, etc.) either by using their telephone keypad or by speaking to a voice-enabled system and CCD uses the reference number to look up the customer's account details which are then displayed automatically on the agent's screen. CCD provides caller details via ANI and DNIS.

The customer can be served quickly and orders can be placed without the repetitive and timeconsuming task of gathering basic customer information!

For contact center performance optimization, EPOS has chosen the integrated eQuality® software and services suite from Witness Systems. eQuality helps enterprises optimize the performance of their contact center in order to provide customers with consistent, high quality service experiences.

eQuality's browser-based enterprise collaboration architecture serves as an integrated, closedloop performance optimization solution that enables your contact center personnel to record, evaluate, analyze and learn from customer contacts and the touch points they use, including:

- ➡ Telephone
- ⇒ Email and
- ⇒ Web self-service channels

Since 1998, EPOS has relied on the single-platform software solutions of Interactive Intelligence® to provide enterprises and contact centers effective business communications. Now with a growing suite of products



designed for SIP-enabled IP telephony and IP PBX as well as traditional TDM solutions, communications costs can be reduced as well.

Communité[™] is a complete unified communications solution that offers one-number follow me, call screening, real-time interaction management and other messaging functions, and can scale to hundreds of thousands of users via its powerful architecture and LDAP capabilities.

Enterprise Interaction Center® - Replace traditional PBX phone systems and automate the entire communications process with EIC's call processing, unified messaging (e-mail, voice mail, fax), Web capabilities, auto attendant, presence management, call recording and more. Also fully support workgroups, call centers, multi-site configurations, remote workers and wireless users. With pre-configured single-server "levels" EIC supports from 16 users to thousands.

Customer Interaction Center[™] - Designed for call centers with up to 400 agents per site, CIC is a scalable, unified solution with all the functionality to turn your call center into a comprehensive multimedia contact center. In addition to phone calls, faxes and e-mails, CIC is ideal for text chats, Web call-back requests, Voice over IP calls and CRM-based screen pops. CIC also includes skills-based routing and management capabilities for inbound, outbound, or blended interactions.

sales

EPOS sells directly in the United States and Canada both EPOS-developed products and thirdparty products that enhance our ability to meet the needs of our customers.

EPOS also offers solutions on the EPOS Application Service Provider (ASP) model. The EPOS hosted solution is perfectly suited for payment applications.

EPOS-developed products also are available through Value-Added Resellers, OEMs and software partners. These channels give EPOS a world-wide presence.

company history

Our history dates back to 1977 with the founding of Computer Communications Specialists, Inc. (CCS). EPOS Corporation was founded in 1982 and soon became CCS' exclusive valueadded reseller (VAR) responsible for developing and marketing higher education systems. EPOS quickly established its dominance in the higher education market, building a majority market share while CCS focused on government and commercial markets. Both companies became pioneers in the self-service industry, and over the years further developed the product.

In 1999, these two closely tied companies merged when EPOS purchased CCS. EPOS maintains a facility in Atlanta, Georgia. EPOS remains a privately-held Alabama corporation with corporate headquarters in Auburn.

In addition, EPOS became a reseller for Interactive Intelligence, Inc. (I3) in 1998, marketing their all-in-one system for PBX, ACD, IVR, unified messaging, and much more. The addition of the I3 product enables EPOS to provide superior call center solutions in addition to best-of-breed interactive voice and web-enabled self-service solutions.

In 2001, EPOS began offering its award-winning premise-based solution as a hosted solution for those organizations desiring the power of the EPOS systems in a managed and secure atmosphere.



For more information contact:

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